



Relay For Life of Tacoma Fundraise with Luminaria

The Luminaria Ceremony is a life changing experience for Relay participants and our community. Each candle-lit Luminaria represents a life touched by cancer and the HOPE that, someday soon, cancer will be eliminated.

Help us to remember and honor those affected by cancer by including Luminaria donations in your fundraising efforts.

How Luminaria donations benefit your individual and team fundraising efforts

- Every dollar you raise through Luminaria donations will be counted in your individual and team fundraising totals, helping you reach your fundraising goals faster
- Luminaria offer a meaningful and caring way to ask for a donation in honor or in memory of a friend or loved one
- By securing 10, \$10 Luminaria donations, you can reach your first fundraising milestone of \$100 and ensure you receive a commemorative event shirt

How to Fundraise with Luminaria:

- Invite people to donate to Relay For Life by purchasing a Luminaria in honor or memory of someone whose life has been touched by cancer.
- There are three ways to sell Luminaria:
 1. Donors may purchase a Luminaria online, via your individual or team fundraising page, and it will be personalized and placed trackside by a volunteer.
 2. Donors can purchase a Luminaria from you in advance of the event. You can either personalize a bag on their behalf or give them a bag to decorate and return to you.
 3. Donors can purchase and decorate a Luminaria at Relay For Life on June 2nd.
- You will be responsible for each bag you sell offline. Decorated Luminaria bags can be turned in, along with the funds collected, at any of our meetings/bank nights. If you would rather place the bags track-side yourself, please bring them to Relay on June 2nd and place them track-side by 8:30PM
- Additional Luminaria bags are available at all team meetings
- Invite your donors to join us for our Luminaria Ceremony of Hope. This life changing ceremony will take place at Mt. Tahoma High School on June 2nd at 10:00PM