



Relay For Life of Tacoma

10 Easy Ways to Raise \$100

1. Donate \$20 to yourself and ask four friends to match your donation.
2. Ask 10 friends to donate \$10 each.
3. Ask a local business to become a track sign sponsor at our event. For just \$100, a sign displaying their business information will hang trackside where it will be viewed by thousands of Survivors, Relayers, and guests.
4. Send a letter to family & friends and share what Relay is, including your reason to Relay. Include a self-addressed, stamped envelope and a link to your online fundraising page. The easier you make it, the more likely they are to make a donation. Remind them that their donation is tax-deductible.

Send a letter from your child or pet. You may also want to send it to your childcare provider, vet, doctor, hairdresser, etc.

5. Make the ask via social media. Facebook, Twitter, Google+, etc. are great ways to ask friends and family for their support. Everyone has been touched by cancer in one way or another. Give them a chance to support your fundraising efforts.
6. Arrange for a dress down day at work. The ACS has stickers available. Anyone interested in wearing denim can pay a set amount, say \$5 per dress down day, perhaps you can arrange more than one day with your HR team.
7. Take a door to door approach with close neighbors and ask for their support.
8. Hold a can and bottle drive with spare change. It is amazing what people pull out of seat cushions.
9. Collect donations by selling suns and moons provided by ACS. Work with your employer or local area business owner that has supported you in the past.
10. Partner with other member of your team to hold a fundraiser. Bake sales, garage sales, restaurant take-overs, and car washes are great ways to reach your personal fundraising goal.