



American Cancer Society  
Relay For Life of the  
Greater Southbridge Area  
January 2016



Dear Relayers:

The American Cancer Society Relay For Life of the Greater Southbridge Area will be celebrating nineteen years of cancer research, education, advocacy and patient support fund-raising. This year we are having our 'ninth annual silent auction' which is being sponsored by Stonebridge Press through the Southbridge Evening News and all its other local newspapers. Not only did we raise in excess of \$32,000.00 since the inception of the auction in 2008, but donors were also afforded four weeks of publicity through all the news media that is made available through Stonebridge Press and the Southbridge Evening News. This auction is currently being planned to take place between March 3, 2016 and March 17, 2016, with a final determination of winning bidders announced on March 24, 2016.

We would like to ask for your support and be a part of this auction by seeking donations from businesses and/or friends who would like to donate an item or service for the auction.

We also ask that you notify Ron Ravenelle of any businesses you plan to solicit so that we do not duplicate our efforts and in doing so having businesses upset over being asked multiple times. Items that have sold well in the past are sports related items, gift certificates to restaurants or any business (hairdressers, flower shops, supermarkets, golf ranges).

If you acquire a donation for the auction, whatever that item sells for will be counted as a donation to you/your team.

The deadline to notify Ron Ravenelle of any donations will be Saturday, February 13, 2016 which will allow time to format the auction and get it to the Southbridge News for publication.

Let's see if we can't surpass last year's amount and get a good start for Relay 2016.

If we can provide you with any additional information or answer any of your questions regarding the auction please contact Ron Ravenelle at any of the means listed below.

Sincerely and with deep appreciation,

A handwritten signature in black ink, appearing to read "Ronald G. Ravenelle".

Ronald G Ravenelle  
2016 Auction Coordinator  
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Email: [ronrave@charter.net](mailto:ronrave@charter.net)