



# Relay For Life of Tacoma

## Fundraising “Sales” Guidelines

One of the most treasured assets of the American Cancer Society is the non-profit status that is granted by the Internal Revenue Service (IRS). The American Cancer Society follows IRS rules, which states we may not sell products for profit. Sales of products, other than IRS approved American Cancer Society Daffodil Days and Holiday Cards, could result in the loss of our nonprofit status.

We’ve provided the guidelines below to assist you. If you have any questions, please contact your Relay For Life Fundraising Chair at [fundraising@tacomarelay.org](mailto:fundraising@tacomarelay.org)

### We Cannot Sell...

- Anything with the American Cancer Society or Relay For Life logo and/or name on it. (Example: Items purchased from the Relay Gear catalog)
- Items that can be purchased from or returned to a store, vendor, or the internet. (Example: We **cannot** sell flip flops purchased from a store, vendor, or the internet. However, if you add glitter or other embellishments to purchased flip flops, you **can** sell them.)

### But, We Can Sell...

- Homemade cookbooks (with Team Name only)
- Handmade crafts
- Food and beverages, both prepackaged and homemade (can be sold throughout the year, but **cannot** be sold on-site day of event)
- **In Honor, In Memory, and In Support** of Sun and Moon Donation Cards
- Services (car washes, yard work, house cleaning, etc.)
- Activities (bowling, skate parties, trivia nights, etc.)
- Garage/Yard Sales

### Caution...

The American Cancer Society has very specific guidelines about raffles and chance drawings. As a non-profit organization, we must adhere to state and federal guidelines. Check with your American Cancer Society Staff Partner regarding the prospect of holding a chance drawing.

**If you plan to hold a raffle or drawing, please email [fundraising@tacomarelay.org](mailto:fundraising@tacomarelay.org) for up to date rules and guidelines**