Relay For Life of Leeward O`ahu
2015 Team and/or Individual Challenges

SPECIAL 2015 TEAM INCENTIVES

1. **TOP 5 FUNDRAISING TEAMS:** The Top 5 fundraising teams as of the end of April 6's Team Captain meeting will be given one (1) special parking space within our reserved event parking area. Those teams who qualify will be notified by email and will receive 1 parking pass on the May 4 Team Captain meeting.

2. **$3,500+ FUNDRAISING TEAMS:** Teams that fundraise $3,500 or more by end of the April 6's Team Captain Meeting will be supplied one (1) 20' x 20' tent on their 20' x 20' campsite on day of as a BIG MAHALO by our committee.

SPECIAL 2015 TEAM RECOGNITIONS

1. **MAULI OLA (Breath of Life) Award:** Given to teams who recruit at least five (5) survivors on their team.

2. **ILLUMINATE Award:** Given to teams who collect donations for at least 75 luminaria per team.

3. **RELAY SPIRIT Award:** Given to the top three most spirited teams on Relay day for participation in Relay activities and overall Relay spirit!

- **REGISTRATION**: Teams who register by 5:59 PM on **March 9** will earn one (1) Relay Buck$!*
- **REGISTRATION ON KICK-OFF NIGHT**: Prize drawing for Teams who register that evening

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- **SURVIVORS & CAREGIVERS:** All survivors and caregivers who register by 11:59 PM on **March 9** will be entered into a special "Spirit of Hope" drawing to receive a Relay water bottle, key chain, and bag.

- **DONATIONS:** The top 3 individuals AND teams who collect the most donations by 11:59 PM on **April 6** will receive a Relay mug and gel pen set.

- **LUMINARIAS**: The top 3 individuals AND teams who sell the most luminarias online and offline by 11:59 PM on **May 4** will receive a Relay cup and cooler.

- **HOW TO EARN RELAY BUCK$**
  - **ON-GOING MONTHLY TEAM CHALLENGES**
    - **TEAM CAPTAIN MEETING** you attend (earn 1 Buck$)
    - **Every SURVIVOR** on team that is registered and paid (1 Buck$)
    - **Every 3 TEAM MEMBERS** registered & paid (1 Buck$)
    - **TEAM with the most TEAM MEMBERS,** registered and paid (3rd = 1 Buck$, 2nd = 2 Buck$, 1st = 3 Buck$)
    - **TEAM with MOST TEAM DONATIONS RAISED** by the 7:00 PM of the MONTHLY meeting (3rd = 1 Relay Buck$, 2nd = 2 Buck$, 1st = 3 Buck$)
    - **LUMINARIAS**: The top 10 teams who sell the most luminarias online or offline will earn Relay Buck$ in the following denominations: 1st place – 4 Relay Buck$; 2nd place – 3 Relay Buck$; 3rd place – 2 Relay Buck$; 4th – 10th place – 1 Relay Buck$.*
  - **TEAM CHALLENGES BY CHALLENGE**
    - **ATTEND** Relay For Life of Leeward O`ahu Kick-off (1 Buck$)
    - TEAM **REGISTERS** for Relay 2015 online (1 Buck$)
    - TEAM chooses a **RELAY THEME** for your TEAM (1 Buck$)
    - TEAM delivers a **MISSION MOMENT** at a Team Captains Meeting (1 Buck$)
    - Get a **SPONSOR(s)** for RELAY ($1 - $250 = 1 Buck$, $251 - $500 = 2 Buck$, $501+ = 3 Buck$)
    - **SEND EMAILS:** Teams who send at least 20 emails through their Relay Online Dashboard by 11:59 PM on **April 6** will receive (1) Relay Buck$.
    - **SURVIVORS:** For every Survivor registered on your Team by 11:59 PM on **April 6**, your Team will receive one (1) Relay Buck$.
    - **SEND EMAILS:** Teams who send emails through their Relay Online Dashboard by 11:59 PM on **May 4** will receive the following: 20 – 30 emails will receive 1 Relay Buck$, 30 – 50 emails will

receive 2 Relay Buck$, 50 – 75 emails will receive 3 Relay Buck$, 75 – 100 emails will receive 4 Relay Buck$.

- **ACS CAN Membership**: For every paid ACS Cancer Action Network (ACS CAN) member recruited from your Team by 11:59 PM on **May 8**, your Team will receive one (1) Relay Buck$. NOTE: ACS CAN $10 membership fee is not tax-deductible and will not count towards your individual or team's Relay For Life totals. ACS CAN memberships must be done offline.*

  ACS CAN is the American Cancer Society's "sister" organization. It is the nation's leading cancer advocacy organization that is working every day to make cancer issues a national priority. You may find out more information at www.acscan.org.

- **RECRUITMENT:** All teams who register at least 15 team members by 11:59 PM on **April 6** will receive three (3) Relay Buck$ towards the May 4 campsite selection "picking" order.*

* Any of these opportunities may be mailed or dropped off to American Cancer Society, 2370 Nuuanu Avenue, Honolulu, HI 96817. You may also call staff partner Michelle Hashimoto for pick-up or more information at (808) 432-9144. Relay Buck$ are worth $100 more each towards your team's donation totals to determines which team picks their campsite first. For example, if Team A collected $1,500 in donations only and Team B collected $1,300 and earned 4 Relay Buck$ ($1,300 + $400 Relay Buck$ = $1,700), Team B would pick their campsite before Team A. Once campsite selection order is done, all Relay Buck$ earned help determine our "Relay Team Spirit Award" during Relay weekend.

New 2015 Contest!

Luminaria Art Contest
1st, 2nd, and 3rd place awards for:

- Most creative - participants 13 years old and up
- Most creative - participants under 12 years old
- Most inspirational
- Best use of multiple bags to create tribute(s)

Submit your entries to the Luminaria Tent by 9:30 PM on Relay night, May 8. We will need the following:

1. Name
2. Team Name
3. Age
4. Cell Phone #