Relay for Life of Ouachita Parish

Event Date: April 17th, 2015
Event Location: West Monroe High School

<u>What is Relay For Life?</u>
Relay For Life is the American Cancer Society's signature fund-raising event, bringing communities together in hope, celebration and memory. It is a unique event that offers everyone in the community an opportunity to participate in the fight against cancer. The overnight event remembers those who have lost the fight against cancer and honors those who have survived. Since 1985, Relay for Life events nationwide have raised more than $4 billion.

<u>Who participates?</u>
Because Relay For Life is a community event, everyone is encouraged to participate. Groups of people form a team from businesses, clubs, families, friends, hospitals, churches, schools and service organizations. These people share a common purpose — their support of the American Cancer Society's mission. During the event, team members take turns walking on the track and camping out overnight. Each participant is encouraged to raise at least $100 for the American Cancer Society.

<u>3 Easy Ways to Get Involved:</u>

- **Form a Team**
  - Sign up online- it takes 5 minutes and it is user friendly.
  - Recruit team members- ask family members, friends, and co-workers to join with you and raise $100. They can register online too!
  - Come out to Relay for Life- choose a fundraiser, pitch a tent, and assign times for team members to walk the track.
- **Sponsor the Event-** there are a variety of levels, designed to fit any budget. This is a great way to advertise your business and make new connections in the community!
- **Join the Committee-** It takes numerous people with all talents to make this event possible! We need your help! Please contact your event lead or staff partner for more information.

Our goal: $105,000
Website: www.relayforlife.org/OuachitaLA

<u>Upcoming Meeting Dates</u>

- **Kick-Off Party** – January 15th, 2015
- **Team Captain Huddles –** February 12th, 2015; March 12th, 2015; March 31st, 2015
- **Committee Meetings –** January 8th, 2015; February 12th, 2015; March 12th, 2015; March 31st, 2015

<u>For More Information:</u>

Event Website: www.relayforlife.org/OuachitaLA
Event Leads: Jessica Siddon – (318) 372 – 3173 | Hannah Livingston – (318) 548 -7009
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The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy and service.