AMERICAN CANCER SOCIETYRELAY FOR LIFE®

RELAY FOR LIFE OF KERSHAW COUNTY

SPONSORSHIP COMMITMENT FORM

Team Credited: _____ Team Member Credited: _____

Business name: _____

Street address: _____

City: _____ State: _____ Zip: _____

Contact name: _____

Telephone number (business): _____ Fax number: _____

Email: _____ Web address: _____

COMMITMENT LEVEL

☐ $5,000 – Presenting ☐ $2000 – Gold ☐ $600 – Bronze ☐ Sign - $100

☐ $3,500 – Platinum ☐ $1,000 – Silver ☐ $350 – Banner

METHOD OF PAYMENT

☐ Enclosed is my sponsorship check in the amount of $ _____

☐ Charge my credit card (please print clearly)

Card Type: ☐ VISA ☐ MasterCard ☐ Discover ☐ AMEX

Cardholder's name: _____

Billing address: _____

Card number: _____ Exp. date: _____ Security code: _____

☐ Please send invoice to: _____

We are unable to be a designated Relay For Life sponsor this year but enclosed is our donation of $ _____

Sponsor Signature: _____ Date: _____

(Please sign and retain a copy for your records.)

(ALL SPONSORSHIP PAYMENTS SHOULD BE RECEIVED by March 27, 2015

Please return form to the address below:
Relay For Life of Kershaw County
647 Lachicotte Road
Lugoff, SC 29078

American Cancer Society, Inc.
Federal Tax ID #13-1788491
Organized under IRC 501(c)(3)

STAY WELL | GET WELL | FIND CURES | FIGHT BACK | **CANCER.ORG** | **1.800.227.2345**

SIGN LEVEL SPONSOR

RELAY FOR LIFE OF KERSHAW COUNTY

$100

RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings
- Opportunity to participate in sponsor recognition lap during local Relay For Life event

BRAND RECOGNITION

- Company logo on one co-branded track sign to be displayed for duration of event

ADDITIONAL SOCIETY BENEFITS TO YOUR ORGANIZATION

- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees

American Cancer Society®

BANNER LEVEL SPONSOR

RELAY FOR LIFE OF KERSHAW COUNTY

$350

RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings
- Opportunity to participate in sponsor recognition lap during local Relay For Life event

BRAND RECOGNITION

- Company logo display on a Banner level sponsor banner
- Opportunity to display company banner at local Relay For Life event (must be approved by the Society and be no larger than 4'x6')

ADDITIONAL SOCIETY BENEFITS TO YOUR ORGANIZATION

- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event

American Cancer Society®

BRONZE LEVEL SPONSOR

RELAY FOR LIFE OF KERSHAW COUNTY

$600

RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Opportunity to display company banner at local Relay For Life event (must be approved by the Society and be no larger than 4'x6')
- Opportunity to participate in sponsor recognition lap during local Relay For Life event

BRAND RECOGNITION

- Company name on the sponsor page of your local Relay For Life event website
- Company name on the event t-shirt for participants

ADDITIONAL SOCIETY BENEFITS TO YOUR ORGANIZATION

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event

American Cancer Society®

SILVER LEVEL SPONSOR

RELAY FOR LIFE OF KERSHAW COUNTY

$1,000

RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials (Society to approve and provide images
- Company logo displayed on a Silver level sponsor banner
- Opportunity to display company banner at local Relay For Life event (must be approved by the Society and be no larger than 4'x6')
- Opportunity to participate in sponsor recognition lap during local Relay For Life event

BRAND RECOGNITION

- Company logo featured on:
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event t-shirt for participants (logos to be sized and arranged according to level
- General verbal recognition at your Relay For Life event
- One Society-approved promotional announcement during local Relay For Life event

ADDITIONAL SOCIETY BENEFITS TO YOUR ORGANIZATION

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event

American Cancer Society®

GOLD LEVEL SPONSOR

RELAY FOR LIFE OF KERSHAW COUNTY

$2000

RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials (Society to approve and provide images
- Company logo displayed on a Gold level sponsor banner
- Opportunity to display company banner at local Relay For Life event (must be approved by the Society and be no larger than 4'x6')
- Opportunity to participate in sponsor recognition lap during local Relay For Life event

BRAND RECOGNITION

- Company logo featured on:
  - All event print promotional materials
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event t-shirt for participants (logos to be sized and arranged according to level
- Recognition on your local Relay For Life event Facebook timeline
- Recognition in Society event news releases
- General verbal recognition at your Relay For Life event
- Two Society-approved promotional announcements during local Relay For Life event

ADDITIONAL SOCIETY BENEFITS TO YOUR ORGANIZATION

- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A certificate of recognition awarded post-event

American Cancer Society®

PLATINUM LEVEL SPONSOR

RELAY FOR LIFE OF KERSHAW COUNTY

$3,500

RIGHTS AND BENEFITS

- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials (Society to approve and provide images)
- Complimentary promotional space at your Relay For Life event with an opportunity to provide giveaways (must be Society-approved)
- Company logo displayed on a Platinum level sponsor banner
- Opportunity to display one banner at your Relay For Life event (must be approved by the Society and be no larger than 4'x6')
- Opportunity to participate in sponsor recognition lap during local Relay For Life event

BRAND RECOGNITION

- Company logo featured on:
  - All event print promotional materials
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event t-shirt for participants (logos to be sized and arranged according to level
- Recognition on your local Relay For Life event Facebook timeline
- Recognition in Society event news releases
- Verbal recognition during your Relay For Life event opening ceremony
- General verbal recognition at your Relay For Life event
- Three Society-approved promotional announcements during local Relay For Life event

ADDITIONAL SOCIETY BENEFITS TO YOUR ORGANIZATION

- Your personal American Cancer Society employee wellness coach
- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees

American Cancer Society®

PRESENTING SPONSOR

RELAY FOR LIFE OF KERSHAW COUNTY

$5,000

RIGHTS AND BENEFITS

- Speaking opportunity at your local Relay For Life event, during your choice of ceremony and/or local event kickoff meeting
- Opportunity to connect with the community at event kickoffs, meetings, and other gatherings, including participation on the event leadership team
- Rights to promote sponsorship in company materials (Society to approve and provide images)
- Complimentary promotional space at your Relay For Life event with an opportunity to provide giveaways (must be Society-approved)
- Company logo displayed on a Presenting Sponsor banner
- Opportunity to display one banner at your Relay For Life event (must be approved by the Society and be no larger than 4'x6')
- Opportunity to participate in sponsor recognition lap during local Relay For Life event

BRAND RECOGNITION

- Company logo featured on:
  - All event print promotional materials, indicating "presenting sponsor"
  - The home page of your local Relay For Life event website
  - The sponsor page of your local Relay For Life event website
  - The event t-shirt for participants (logos to be sized and arranged according to level
  - All participant thank-you emails (sent after event)
- Recognition on your local Relay For Life event Facebook timeline
- Recognition in Society event news releases
- Verbal recognition during your Relay For Life event opening ceremony
- General verbal recognition at your Relay For Life event
- Four Society-approved promotional announcements during local Relay For Life event

ADDITIONAL SOCIETY BENEFITS TO YOUR ORGANIZATION

- Opportunity to have a Relay For Life kickoff at your company office to engage employees in the fight against cancer
- Your personal American Cancer Society employee wellness coach
- Free American Cancer Society Content Subscription Service for timely cancer-related information
- A complimentary Relay For Life window cling to help advertise your sponsorship to customers and employees
- A recognition gift awarded post-event

American Cancer Society®

AMERICAN CANCER SOCIETY RELAY FOR LIFE®

RELAY FOR LIFE OF KERSHAW COUNTY

SPONSORSHIP COMMITMENT FORM

Business name: _____

Street address: _____

City: _____ State: _____ Zip: _____

Contact name: _____

Telephone number (business): _____ Fax number: _____

Email: _____ Web address: _____

COMMITMENT LEVEL

- ❑ $5,000 – Presenting
- ❑ $2000 – Gold
- ❑ $600 – Bronze
- ❑ Sign - $100
- ❑ $3,500 – Platinum
- ❑ $1,000 – Silver
- ❑ $350 – Banner

METHOD OF PAYMENT

❑ Enclosed is my sponsorship check in the amount of $ _____

❑ Charge my credit card (please print clearly)

Card Type: ❑ VISA ❑ MasterCard ❑ Discover ❑ AMEX

Cardholder's name: _____

Billing address: _____

Card number: _____ Exp. date: _____ Security code: _____

❑ Please send invoice to: _____

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