



AMERICAN CANCER SOCIETY **BARK FOR LIFE**[®] A CANINE EVENT TO FIGHT CANCER

Unity Township Park

Conveniently located along Beatty-County Road just off of Route 30, Latrobe, PA.

Saturday, October 3, 2015

IT'S THAT TIME OF YEAR AGAIN!

Dear Community Business Member,

On October 3rd the American Cancer Society will host the 4th annual Bark For Life at the Unity Township Park from 9am-1pm. Our goal is to make this event bigger and better than previous years, so we have moved the event to an awesome outdoor location with access to the entire beautiful park, path around the lake, covered pavilion, children's playground and so much more.

Bark For Life is a walk event for dogs and their owners to raise funds and awareness for the American Cancer Society's fight against cancer. It gives our four-legged friends the opportunity to show their support in the fight against cancer while having a great time with their human companions. This Bark For Life will benefit the Relay For Life of Latrobe that will be held at the Latrobe Memorial Stadium.

The following are opportunities available to make this event bigger and better than last year!

- ❖ **Hang Bark For Life poster(s) at your place of businesses**
- ❖ **Sell dog paw die cuts for \$1.00 to help raise monies**
- ❖ **Provide registration forms to your customers for the event**
- ❖ **Donate items/coupons/advertisements for the participant's goody bags**
- ❖ **Become a sponsor or vendor for the event (information enclosed)**

PLEASE LET US KNOW IF YOU ARE INTERESTED!

For more information contact Volunteer Lead...

Debra Sabatine @ barkforlifedeb@gmail.com

Or Call

Anne Dolinski, Community Manager, Relay For Life
American Cancer Society
510 Pellis Road, Suite 203, Greensburg, PA 15601
724.834.9081

Or you can visit our website at

www.relayforlife.org/barklatrobepa

or find us on Facebook...Latrobe Area Bark For Life



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Sponsorship Opportunities!

NOTE: Any company/sponsor may choose to have a 12'x15' vendor space

Puppy Love: \$100.00

- Company name printed in event program
- Company name listed on Bark For Life Website

Good Dog: \$250.00

- All above PLUS
- Company name displayed on a 24"x15" All-Weather Track Sign

Big Dog: \$500.00

- All above PLUS
- Company Marketing Products placed in doggy bags

Best of Group: \$1000.00

- All above PLUS
- Company Sponsorship of the Doggy Hydration Tent with provided Company Banner

Best In Show: \$1500.00

- All above PLUS
- Presenting Sponsors; Company banner displayed at the event Pavilion
- Full page ad, (including logo) in event program

Vendor Opportunities:

Vendor-- \$50 or \$35 if you register by August 31

- 12' X 15' vendor space (company must provide tent, tables and chairs)
- Electricity will be provided for an additional fee of \$10.00 (limited area-need event approval)
- Donate a basket for our Basket Raffle
- Only One Dog permitted free at vendors space, and must be registered as a "vendor doggie"

Non-Profit Organizations-- \$20 fee

- All of the above
- Non-profits are not permitted to accept monetary donations for your organization during this event.

Vendor Agreement

1. The Vendor Fee is non- refundable and must accompany your application. Please make your check payable to the **American Cancer Society**. Please see 'Sponsorship Opportunities' for more advertising exposure.
2. You are responsible for furnishing any equipment and supplies, assembling and dismantling your tent, booth, and staffing. Display items must not interfere with the flow of traffic.
3. Set up will be on Friday from 5pm-7pm or Saturday morning at 7:00am. **Booth space must be set up by 8:45 AM!!**
4. **Booths may not be taken down prior to 1:15PM!!**
5. Only **approved** food, beverages and water can be provided. No food or beverages may be provided for sale or free to any person attending the event. We welcome you to have water and treats for the pooches.
6. Dogs brought in by vendors must be registered through the event registration process. One dog per vendor permitted free. Clean-up rules apply.
7. You agree that the American Cancer Society, Relay For Life, Bark For Life, its Event Committee, sponsors and Unity Township Park will not be liable to you for any damages or losses incurred by you, including damages to your products, equipment, and damages arising from lost sales or profits. You also agree that you are responsible for any damages to any vendor, attendee, or private property caused by you, your employees, contractors, volunteers or agents.
8. We ask that you adhere to the values of the American Cancer Society during the event and we reserve the right to deny participation of any organization that doesn't align with the mission of the American Cancer Society.
9. This is a Smoke-free event.
10. Acceptance of these Regulations and Conditions are a condition of your participation in Bark For Life. Any violation of the agreement will result in forfeiture of vendor space and all fees paid to the American Cancer Society and Bark For Life.



Sponsorship Agreement!

I acknowledge that I have received the vendor regulations and agree to their terms and conditions...

Signature _____ Date _____

Please Print Name _____

Title _____

Email _____

Please go to www.barkforlife.org/latrobebarkpa

Bark For Life Sponsorship/Vendor Form

You will receive an emailed confirmation when Sponsorship Form, this Agreement, and your check have been received.

Company Name _____

Contact Name _____ Contact Phone _____

Address _____

Email Address _____ Website _____

I want to Sponsor at this Level...

- Best In Show.....\$1500.00
- Best of Group.....\$1000.00
- Big Dog.....\$500.00
- Good Dog.....\$250.00
- Puppy Love.....\$100.00
- *As a sponsor I would like to have vendor space

I am interested in being a Vendor...

- Vendor - before August 31....\$35.00
after August 31..... \$50.00
- Non-Profit Donor.....\$20.00
- *I will need Electricity
(add \$10.00)

Payment Method:

_____ Check (all checks should be made payable to “American Cancer Society”)

_____ Visa _____ MC _____ AMEX Card# _____

_____ Discover _____ Exp. Date ____/____

Signature: _____ Date Accepted: _____

Please send a check made payable to **American Cancer Society**, this form, and your signed Vendor Agreement (if you are having a vendor space) to the following address.

**American Cancer Society/Bark For Life Latrobe
 510 Pellis Rd., Suite 203
 Greensburg, PA 15601**