



American Cancer Society in Cobb County

January 1, 2014 – December 31, 2014

Hope Lodge for 10 individuals (392 in Georgia)

Lodging for free/reduced rate with partner hotels 7 individuals (241 in Georgia)

Look Good Feel Better for 51 individuals (879 in Georgia)

Road To Recovery transportation serving 17 individuals with 260 trips (232 in Georgia)

Wigs/Head covers for 32 individuals (888 in Georgia)

Personal Health Manager serving 34 individuals (1,952 in Georgia)

Other programs and services serving 22 individuals (241 in Georgia)

Referrals to resources serving 202 individuals (3,874 in Georgia)

General Cancer Information by calling 1-800-227-2345 for 365 individuals (6,750 in Georgia)

**** Cobb County, THIS is where your money goes!! Thank you for all you have done and continue to do to serve those in your county! ****

Additional Relay money goes to funding of:

- **RESEARCH:**
 - Did you know that **ACS has funded 47 Nobel Prize winners** for their research and work with fighting cancer? We have also had a hand in nearly every cancer research breakthrough in history (including Tamoxifen, Herceptin & Gleevec). ACS is also the only non-profit in the country that funds its own cancer research!
- **ACS NATIONAL CANCER CALL CENTER:**
 - 24/7 hotline number 1-800-227-2345 for information and referrals to all resources
- **ACS WEBSITE:**
 - www.cancer.org health & cancer information, inter-active resources
- **PATIENT PROGRAMS:**
 - Volunteer training and program support for Look Good...Feel Better, Reach to Recovery, Road to Recovery and other services
- **ONCOLOGY CLINIC MATERIALS** for patients and caregivers
- **CLINICAL TRIAL MATCHING** for patients
- **WIGS & ACCESSORIES** for women going through treatment
- **HELPING** others stay well, get well, finding cures and fighting back

THANK YOU!



American Cancer Society

Programs & Services

The American Cancer Society offers a variety of information, day-to-day help and emotional support for cancer patients, caregivers and others affected by the disease. Programs and information are *free* of charge, provided in partnership with funds raised through Relay For Life.

Road to Recovery Transportation is provided according to the needs and available resources in the community. The Road to Recovery program provides transportation for cancer patients to their treatments and home again.

Reach to Recovery An American Cancer Society program designed to help people cope with their breast cancer experience. This experience begins at the moment someone is faced with the possibility of a breast cancer diagnosis, and continues throughout the entire period that breast cancer remains a personal concern. Reach to Recovery volunteers offer support to people at various points along this continuum: diagnosis; decision making about treatment; dealing with treatment and its side effects; returning to a full, active life; or confronting any long-term effects, including a possible recurrence of the disease.

Look Good...Feel Better (LGFB) A two-hour, hands-on group workshop conducted by volunteer cosmetologists. It includes a 12-step skin care and makeup program and a demonstration on how to use wigs, turbans, scarves and hats to help a woman cope with the side effects of cancer treatment. Patients must be undergoing chemotherapy or radiation treatment to participate in LGFB. This program is a partnership between the ACS, the Personal Care Products Council, and the National Cosmetology Association.

The National Cancer Information Center (NCIC) The front door to the American Cancer Society and information is only a quick click or phone call away through **800-ACS-2345** or online at **www.cancer.org**. NCIC accepts donations, provides reliable and accurate information about cancer, treatment options, community resources, events, and more

Hope Lodge A tangible reflection of the American Cancer Society's commitment to improve the quality of life of cancer patients and their loved ones. Hope Lodge is a "home away from home" made available at no cost to qualified cancer patients undergoing active outpatient treatment for cancer.

Clinical Social Workers (Patient Advocates) To assist patients and their families with more complex cancer related issues, we have Clinical Social Workers. They are available to assist callers with problems such as loss of income, lack of health insurance, locating community resources, and assisting with the emotional impact of a cancer diagnosis.

Clinical Trials Matching Service The American Cancer Society provides a comprehensive cancer clinical trials matching service. Trained oncology nurses maintain the clinical trials matching service and provide the information seekers with a list and description of clinical trials for which patients may be eligible.

Wigs American Cancer Society offices offer free wigs to help patients cope with appearance changes during treatment. We also offer the tlc Catalog which offers reasonably priced hats, scarves, turbans, wigs, hairpieces, sleepwear, mastectomy swimsuits, bras & breast forms. This free catalog is published twice a year and available by calling 800-850-9445 or at tlccatalog.org

Referrals The American Cancer Society has a database of thousands of programs and services offered by other businesses and organizations. From financial assistance to support groups we can help connect you with programs and services offered.

To get more information on any of these free programs or services, please call us 24 hours a day, 7 days a week at 1-800-227-2345