

American Cancer Society's 2012 Relay For Life of Studio City-North Hollywood



May 19-20, 2012
www.cancer.org



Thank You to our Dedicated 2012 Event Committee!

Event Co-Chairs

Joe Martin & Jennifer Berthelot-Jelovic

Event Committee

Wade Trefethen	Team Recruitment
Christina Soukounian	Youth Recruitment & Involvement
Sunny Valencia	Community Sponsorship
Nayson Fernandes	Team Captain Coordinator
Josh Fried	Logistics Chair
Reiley McClendon	Logistics Support
Catherine Hale	Food Chair
Marilynn Bradbury	Food Committee Member
Terry Cecilia Marshall	Fight Back Chair
Dara Fineman	Luminaria Chair
Heather Trojan	Survivorship Chair
Randi Paldi	Entertainment Chair
Katie Dunn	Kids Camp Chair
Lorianne Speaks	Kids Camp & Committee Support
Veronica Miles	Sustainability Chair
Jessica Bullock	Online Chair
Tammy Schwolsky	Registration Chair
Vic Viereck	Accounting Support
Natalie Morris	Accounting and Offline Verifier Chair

American Cancer Society Staff Partner

Karen Rubenstein

This event could not be possible without all of the efforts of the above committee members who are committed to the fight against cancer in our community.

In-Kind

Art's Delicatessen
BDI Events
Black Dog Yoga
Blazing Saddles Indoor Cycling
Buttercelli Bakeshop
California Pizza Kitchen, Studio City
Everybody's Nuts
Fineman Communications
First Presbyterian Church of Valley Village
GOLS Soccer
GoMacro
Go Raw!
Hamburger Hamlet
Hugo's Restaurant
Larabar
Morongo Casino Resort & Spa
Pirates Booty
Pizza Hut
Poquito Mas
Primal Spirit Foods
Ralphs
Raw Revolution
RePurpose Cutlery
Smart & Final
SoyJoy
Starbucks
Sugargbabies
Jinky's Studio Cafe
The Yellow Balloon
Western Bagel (At Coldwater & Ventura)

EVENT SCHEDULE

All Day	Music Spun by DJ Beattle
All Day	Massages Available at the Southern California Health Institute Campsite for only \$1/minute!
9:00 am – 9:30 am	Opening Celebration Survivor Ceremony Featuring Councilman Paul Krekorian, Principal Donna Tobin, a story from Cancer Survivor, Dr. Erica Heim, and a performance by Cancer Survivor Joanne O'Brien.
9:30 am – 10:00 am	Parade of Teams
10:00 am – 10:30 am	Dr. Stretch Warm-Up
10:30 am – 11:30 am	Yoga
11:30 am – Noon	Boot Camp with the UCNH Jaycees Team
Noon – 1:00 pm	Lunch Provided to team members raising \$100 or more. Sponsored by Poquito Mas
Noon	Hunger Games Scavenger Hunt! Start at the Dr. Carl's Dept. of Collections Campsite. Free to Play and be the first to finish and win a prize!
12:30 pm – 1:00 pm	Slip! Slop! Slap Game Skin Cancer Awareness Game
1:30 pm – 2:00 pm	Bra-a-thon Game Breast Cancer Awareness Game
2:00 pm – 2:30 pm	Drum Circle with DJ Beattle
2:00 pm – 6:00 pm	Haircuts for Cancer! Stop by the Noho Hair Salon Campsite to get a haircut with the option of getting purple put into it to show your Relay Spirit! Suggested donation of \$20.00
2:30 pm – 3:00 pm	Pimp My Ride Game American Cancer Society's Road to Recovery Program

3:00 pm – 3:30 pm	Performance by Gina Venturini Original Fun Girl Rock & Pop
3:30 pm – 4:00 pm	Nutrition Relay Healthy Living & Cancer Prevention Awareness
4:00 pm – 4:30 pm	Performance by Adam Ilami Creative Alternative Rock
4:30 pm – 5:00 pm	Carpool Chaos Game American Cancer Society's Road to Recovery Awareness
5:00 pm – 5:30 pm	Karaoke Fun with DJ Beattle
5:00 pm – 6:00 pm	Dinner Provided to team members raising \$100 or more. Sponsored by Miceli's Restaurant
6:00 pm – 6:45 pm	Performance by Sonos Vocal/Electronic Group as seen on Hit TV Show, The Sing-Off!
7:00 pm – 7:45 pm	Performance by Standing Shadows - Rock Band
8:45 pm- 9:00 pm	Hope Dance
9:00 pm – 10:00 pm	Luminaria Ceremony featuring a performance by the Vocal/Electronic Group, Sonos, as seen on the Hit TV Show, "The Sing-Off"
10:00 pm	Movie Costume Lap: Grease Prizes will be awarded for the best costumes.
11:00 pm	Movie Costume Lap: Harry Potter Prizes will be awarded for the best costumes.
Midnight	Midnight Hearts, Diamonds, Clubs, & Spades Madness Tournament. Play for a chance to win an overnight stay at Morongo Casino in Palm Springs! Located at There's No Place Like HOPE" Campsite
Midnight	Movie Costume Lap: Star Wars Prizes will be awarded for the best costumes.
12:30 am – 2:00 am	Movie Showing: Finding Nemo

Thank You to our Sponsors

Silver Sponsors



Survivor Tent and Reception Sponsor



Valley Center for Reproductive Health

Bronze Sponsors

Inner Images, Inc.
M. Fredric
Miceli's
Music Magic Entertainment
The Federal Bar
Visiting Angels Living Assistance Services

Community Supporters

Best Friends Animal Hospital
Gifted Journeys, Inc.
L. Robert Miller

Sustainability Sponsors

Crown Disposal
Shangri-La Construction

Relay For Life of Studio City-North Hollywood: A Sustainable Event

The goal for all of us participating in Relay this year is “Zero Waste”!

- **Reduce the amount of waste you create at the event.**

- Don't bring anything disposable unless you have to.
- Leave packaging and materials you might need to throw away at home or in your car.
- Styrofoam products are banned, please avoid bringing if you can.
- Together let's leave no trace!

- **Reuse anything you can!**

- Bring any items that can be reused instead of thrown away.
- Some ideas: coffee mugs, drinking cups, plates/tupperware, utensils, napkins, grocery bags, etc.
- All participants who raise over \$100 will get a RFL reusable stainless steel bottle, to be filled up at our drinking water stations.
- We will not be providing disposable plastic water bottles.
- Reusable bottles will also be available to be purchased to raise money for the Valley Green Team.

- **Recycle and compost what's left!**

- For the waste we do have left-over after reducing and reusing, Crown Disposal is providing recycling and composting cans around the field.
- Please separate your waste in to the right cans - think wet vs dry:
 - Compost (wet): Food scraps and soiled paper including paper plates/bowls, coffee cups, water cups and napkins. Utensils will be made from corn-starch and can be composted.
 - Recycle (dry): All plastic containers and bottles, glass, aluminum cans and foil, dry computer paper, cardboard

Sustainability Volunteers will be helping with these efforts during the event, but remember that all of us are a part of this goal! We can have the same wonderful and fun event without wasting. Thank you for your support!

1:00 am	Movie Costume Lap: Wizard of Oz Prizes will be awarded for the best costumes.
2:00 am	You're up this late? You deserve a treat! Stop by Dr. Carl's Dept. of Collections campsite and see what they're serving! It's become a tasty Relay tradition...
2:00 am	Movie Costume Lap: 80's Classics Dress like the kids from the Breakfast Club. Prizes will be awarded for the best costumes.
2:00 am	Juice Pong Tournament at "There's No Place Like HOPE" Campsite Testicular Cancer Awareness Game
2:30 am – 4:00 am	Movie Showing: UP
3:00 am	Movie Costume Lap: Zombie Movies Walk like a Zombie at 3:00am. Prizes will be awarded for the best costumes.
4:00 am	Movie Costume Lap: Muppets Prizes will be awarded for the best costumes.
5:00 am	Movie Costume Lap: Disney Prizes will be awarded for the best costumes.
4:30 am – 6:00 am	Movie Showing: Horton Hears A Who
6:00 am	Movie Costume Lap: Studio 54 Prizes will be awarded for the best costumes.
7:00 am	Breakfast Provided to team members raising \$100 or more.
7:00 am	Movie Costume Lap: Pirates of the Caribbean Prizes will be awarded for the best costumes.
8:00 am	FIGHT BACK Closing Ceremony Featuring Awards!
8:00 am	Movie Costume Lap: Superheroes Prizes will be awarded for the best costumes.
8:45 am	Final Team Lap!
9:00 am	YOU DID IT!

In Addition, Support our Teams by stopping by the following campsites to support their onsite fundraisers and activities!

Baby Got Back	Poop Toss! Anal Cancer Awareness Activity
Crusaders	Disney CD's & Music Raffle
Hightouch Hightech	Science Experiments
Kids for a Cure	Lollipops
LAVC Child Development Team	Card Marking— Cards go to Children's Hospital
NHHS Kick Butts	Cake Walk, Duct Tape Wallets, & Guess the Cigarette Jar
San Fernando Valley Green Team	Sustainable Raffle & Carbon Footprinting
Team Starbucks	Serving Coffee & Iced Coffee— Gift Basket Raffle
The Bravehearts/Team Shangri-La	Sustainable Stainless Steel Commemorative Relay Water Bottles
The Goonies	Lip Balms with SPF
There's No Place Like HOPE	Dorothy's Somewhere Over the Rainbow Cupcakes
UCNH Jaycees	Decals
Warriors of Love	Halloween & Tim Burton Activities
We Will Not Forget	Raffles for Fabulous Prizes!

Kids Camp Activities

All Day	Hop in the Bounce House!
All Day	Help decorate Luminaria for Loved Ones
Afternoon	Face-painting
1:00pm	Yoga for Kids
5:00pm	Dance Class
8:00pm	Story Time



Your American Cancer Society

The American Cancer Society is the nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering from cancer, through research, education, advocacy, and service.

Visit www.cancer.org or call 1.800.ACS.2345, seven days a week, and twenty-four hours a day.

Celebrate. Remember. Fight Back!

CELEBRATE CANCER SURVIVORS

All cancer survivors are invited to join in the first lap around the track to kick-off the event at 9:00am. Following the lap, cancer survivors will be treated to a special reception and pampering activities all morning long. Stop by the Survivor Tent for more information.

REMEMBER LOVED ONES

Throughout the day, stop by the Luminaria Tent to purchase a luminaria bag for \$5 that will be lit at dusk for our Remembrance Ceremony. Luminarias can be purchased in memory of people lost to cancer, or in honor of those that have survived. You won't want to miss the Remembrance Ceremony at 9:00pm featuring Vocal/Electronic Group, Sonos, as seen on the Hit TV Show, *The Sing-Off*.

FIGHT BACK

Throughout the day, the Fight Back tent will be hosting Cancer Education and Awareness games for teams to participate in. Stop by the Fight Back tent for more information or consult the event schedule.