The Five Star Relay Challenge is designed to be achievable by all events. Create a plan, put it into action, and receive recognition!

To find out more about the High Plains Division Five Star Relay Challenge, visit RelayForLife.org > Local Resources and Information > High Plains > Five Star Relay Challenge

National Relay For Life Standards
• Overnight Event (Dusk - Dawn, Minimum 12 Hours)
• Opening, Luminaria, and Closing Ceremony
• Survivorship Activities
• Mission Delivery Activities
• Tobacco and Alcohol Free Environment
• Team Commitment Fee
• Adhere to National Text / Graphic Standards

Branding
• Utilize signage to provide clear direction / logistics for your event
• Build affinity towards the American Cancer Society and Relay For Life through branding (banners, signage, track signs)

Risk Management
• To view a complete Risk Management checklist, visit RelayForLife.org > Local Resource and Information > High Plains > Five Star Relay Challenge

Survivors are the heart of Relay, and their caregivers are the beacons of support through the cancer journey. Relay gives communities the opportunity to honor and support those who have faced cancer. The most successful Relay events engage their local survivors before, during, and after the event. Those Relays involve survivors on committees, invite them to be on teams, capture contact information, give them opportunities to be involved in the event and the Society throughout the year, and educate them on American Cancer Society programs and services.

Meet the High Plains Division Exemplary Survivorship Standards
• Recruit and train a Survivorship Chair and Co-Chair.
• Achieve a progressively challenging year-round survivor engagement goal.
• Achieve an overall 10% increase in survivors who are on Relay teams.
• Protect the privacy of survivors at all times. Use reports from the Society’s database (Siebel) when inviting returning survivors to participate in Relay and related activities.
• Implement a variety of onsite activities at the Relay For Life event. (See complete list of standards for details.)
• Conduct at least one opportunity for survivors and caregivers to be engaged with the American Cancer Society during the year, besides the Relay For Life invitation.

To view a complete list of standards, visit RelayForLife.org > Local Resources and Information > High Plains > Five Star Relay Challenge

Uphold all National Standards
Have a minimum of six branding points at event
Complete the Risk Management Pre-Event Checklist

High Plains Division celebrate remember fight back RelayForLife.org 1.800.227.2345
Advocacy efforts through Relay’s partnership with the American Cancer Society Cancer Action Network have a far-reaching impact, and by recruiting an Advocacy Chair your event is helping to make a difference in the fight against cancer.

Through your Advocacy Chair your event can empower individuals to help make cancer a top national priority by:
- Contacting legislators or other elected officials on key issues such as research funding
- Educating people about cancer issues
- Making the Relay voice heard from city hall to Washington, DC

By recruiting five ACS CAN members and facilitating your At Relay activity at your local event, your Advocacy Chair is helping to educate participants at the grassroots level on the importance of advocacy efforts.

Visit RelayForLife.org > Local Resources and Information > High Plains > Five Star Relay Challenge.

Relay For Life is a life-changing event that brings together more than 3.5 million people every year to celebrate the lives of those who have battled cancer, remember loved ones lost, and empower individuals and communities to fight back against a disease that takes too much from too many.

By identifying a Mission Chair and facilitating Mission Moments you are helping to:
- Raise awareness of and change behaviors that lead to cancer
- Share with others a menu of opportunities that fight cancer year-round
- Provide opportunities to celebrate and remember their reason to Relay year-round

To find sample Mission Moments and Fight Back scripts, visit RelayForLife.org > Local Resources and Information > High Plains > Five Star Relay Challenge.

Advocacy

Fight Back

Fundraising

Recruit an Advocacy Chair
Recruit five ACS CAN™ members
Facilitate your At Relay activity

Identify a Mission Chair to facilitate Fight Back activities year-round
Facilitate Mission Moments during Team Captain meetings
Conduct a Fight Back Ceremony at your event

Discuss Fundraising “how to’s” at all Team Captain meetings
Implement Fundraising Club Program
Achieve an increase over last year’s net revenue

The High Plains Division Five Star Relay Challenge is designed to strengthen the core of Relay in each community. The objective of the Challenge is to recognize the outstanding events within our Division.

When your event achieves the Five Star Relay Challenge you will receive a banner and recognition at the High Plains Leadership Summit. Don’t miss out on this great opportunity to have your event recognized.

In order to achieve the Five Star Relay Challenge, all event information must be entered in ED via your staff partner within 30 days post event. ED > Evaluation Report > Five Star Relay Challenge.

“Fundraising isn’t all we do, but all we do depends on it.”

Educating and empowering teams and individuals to fundraise is an essential part to a successful Relay. To learn more about individual, team, online, on-site, and post event fundraising, visit RelayForLife.org > Relay Library.

The Fundraising Club Program recognizes teams for their fundraising efforts.

To learn more about the Fundraising Club Program and additional fundraising activities, visit RelayForLife.org > Local Resources and Information > High Plains > Five Star Relay Challenge.

In order to achieve the Five Star Relay Challenge, all event information must be entered in ED via your staff partner within 30 days post event. ED > Evaluation Report > Five Star Relay Challenge.