



AMERICAN CANCER SOCIETY **RELAY FOR LIFE**

How Your Dollars Make a Difference

Cancer touches more than just the people diagnosed. It has an impact on everyone around them. That's why the American Cancer Society strives to assist people fighting the disease through research, education, advocacy, and service. The American Cancer Society Relay For Life® helps make this possible. Relay For Life brings together millions of people to raise money to help prevent cancer, save lives, and diminish suffering from the disease.

The American Cancer Society has made great progress against cancer in the following areas, thanks in part to the fundraising power of Relay For Life:

- **Groundbreaking Discoveries** – Having invested \$3.2 billion in cancer research since 1946, the Society has played a role in almost all the scientific milestones in cancer research in the past century, including the bone marrow transplant, the Pap test, and cancer drugs such as Gleevec and Tamoxifen. Of the researchers chosen for Society funding throughout the years, 42 have gone on to win the Nobel Prize.
- **Reliable Information** – The American Cancer Society provides information and education 24 hours a day, seven days a week, 365 days a year. We have been the most trusted resource for cancer information for nearly a century. Thanks to your support, the Society has helped to empower people to take control of their health. We provide screening guidelines, physician education, and engage in public efforts to increase awareness about the importance of cancer prevention and early detection. Our Cancer Information Specialists answered more than 1.3 million calls this year to 1-800-ACS-2345 and nearly 33,000 emails to www.cancer.org.



Visit RelayForLife.org

- **Better Public Policies to Fight Cancer** – Cancer is not just a health issue; it is a public policy issue as well. The American Cancer Society, in partnership with its partner advocacy organization, the American Cancer Society Cancer Action NetworkSM (ACS CAN), works to keep cancer funding a top priority with our nation’s lawmakers. The advocacy efforts of ACS CAN volunteers are impacting people battling cancer in many ways. Some of these efforts include:
 - Advocating for more money for cancer research
 - Encouraging lawmakers to improve access to quality, affordable cancer care
 - Urging Congress to increase funding for cancer programs and to pass pain care education legislation
- **A Community of Support** – Having cancer is hard. Finding help shouldn’t be. That’s why the American Cancer Society offers free programs and services in more than 3,400 communities across the country to ensure that cancer patients and their loved ones do not have to face cancer alone. Thanks to your generous support, the Society offers cancer patients and their families a variety of programs to help make the cancer experience a little easier. Examples include:
 - Free or low-cost transportation assistance to and from cancer treatments
 - Free lodging for those who have to travel far from home for treatment
 - Free wigs and assistance with treatment-related physical side effects
 - Emotional support programs that connect newly diagnosed breast cancer patients with survivors
 - Cancer education classes
 - Clinical trials matching service
 - An online support network

We are committed to connecting people facing cancer with the information, day-to-day help, and emotional support they need – in the communities where they live – to help people through every step of their cancer journey. By 2015, the American Cancer Society aims to prevent almost five million additional deaths from cancer, avoid six million new cancer diagnoses, and measurably improve the quality of life for people with the disease.

Your support brings us closer to realizing these challenging goals and makes a difference in the fight against cancer!

Celebrate. Remember. Fight Back.



1.800.ACS.2345
www.cancer.org

Hope.Progress.Answers.®